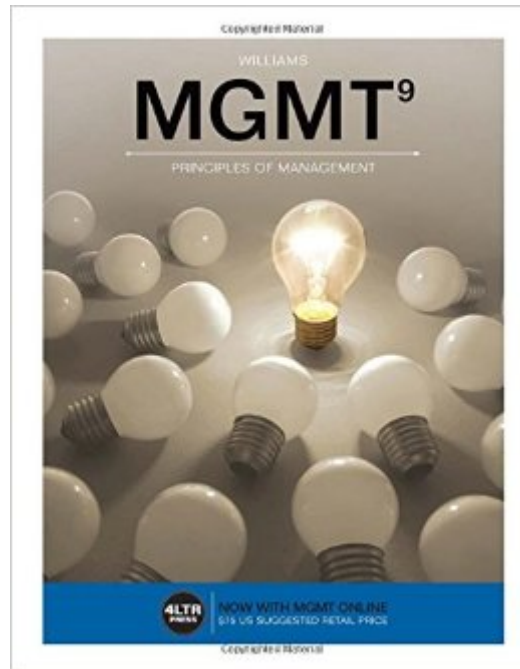


The book was found

# MGMT (with MGMT Online, 1 Term (6 Months) Printed Access Card) (New, Engaging Titles From 4LTR Press)



## Synopsis

Through ongoing research into students' workflows and preferences, MGMT9 from 4LTR Press combines an easy-reference, paperback textbook with Chapter Review Cards, and an innovative online experience - all at an affordable price. New for this edition, students explore MGMT9 anywhere, anytime, and on most devices with MGMT9 Online! With the intuitive StudyBits™ functionality, students study more effectively and can visually monitor their own progress. Coupled with straightforward course management, assessment, and analytics for instructors, MGMT9 with MGMT9 Online engages students of all generations and learning styles, and integrates seamlessly into your Management course. MGMT9 features Highlight boxes that are a part of Online experience. These boxes introduce students to key concepts and topics in each chapter and include a link that will take them directly to the section pertaining to the topic featured/discussed in the highlight box content. The print text has updated box features throughout the text that discuss how companies and individuals make management decisions each day. This keeps with the theme of providing students relevant examples.

## Book Information

Series: New, Engaging Titles from 4LTR Press

Paperback: 442 pages

Publisher: South-Western College Pub; 9 edition (February 3, 2016)

Language: English

ISBN-10: 1305661591

ISBN-13: 978-1305661592

Product Dimensions: 8.4 x 0.8 x 10.8 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars See all reviews (4 customer reviews)

Best Sellers Rank: #21,426 in Books (See Top 100 in Books) #45 in Books > Textbooks > Business & Finance > Management #374 in Books > Business & Money > Management & Leadership > Management #6206 in Books > Reference

## Customer Reviews

Get Ahead with Williams'™ MGMT [View larger](#) [View larger](#) [View larger](#)  
larger [View larger](#) Anytime, Anywhere with 4LTR Press Online New 4ltr Press  
Online: Created through a deep investigation of students' challenges and workflows both broadly and in Management, MGMT9 Online enables students to study how and when they

wanting to be included on their devices! Highlight boxes located at the beginning of each chapter provide students with interactive introductions into key concepts and topics that will be discussed in the chapter. With the unique StudyBits functionality, students easily collect notes and create StudyBits from interactive content to collect what's important. With intuitive tagging and filtering options, they maximize their study efforts as they make and review flashcards, take practice quizzes, view related content and track their progress all in one place! Coupled with straightforward course management, assessment, and analytics for instructors, MGMT9 with MGMT9 Online engages students of all generations and learning styles, integrates seamlessly into your course and sets the stage for thinking critically.

**Shorter Chapters** In a design that's easy to reference, 4LTR Press presents marketing content in a more convenient and accessible style, complete with visuals to help you better recall the content.

**Tear-Out Review Cards** At the back of the textbook, Tear-Out Review Cards provide a portable study tool containing all of the pertinent information for class and test preparation.

**Interactive Learning** Students will have several new assets available to them as they move about within MGMT9 Online. Within the highlight boxes located at the beginning of each chapter there will be CEO Profiles, What Would You Do Case Studies, and Key Exhibits from the text. In addition, students will have the ability to view a video that highlights key concepts in management.

[Download to continue reading...](#)

MGMT (with MGMT Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) GLOBAL (with Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MKTG (with MKTG Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MKTG 9 (with Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) ECON MICRO (with ECON MICRO Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) Cultural ANTHRO2 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MIS5 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) OM5 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) CB7 (with CourseMate and Career Transitions 2.0, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MR2 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) ECON: MACRO4 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) M&F (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) HR3 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press)

PROMO2 (with CourseMate, 1 term (6 months) Printed Access Card) (Engaging 4LTR Press Titles in Marketing) CB6 (with CourseMate Printed Access Card) (New, Engaging Titles from 4LTR Press) MKTG 8 (with CourseMate Printed Access Card) (New, Engaging Titles from 4LTR Press) CB 5 (with CourseMate Printed Access Card) (New, Engaging Titles from 4LTR Press) ORGB4 (with CourseMate Printed Access Card) (New, Engaging Titles from 4LTR Press) Understanding Health Insurance: A Guide to Billing and Reimbursement (with Premium Web Site, 2 terms (12 months) Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Medical Billing 101 (with Cengage EncoderPro Demo Printed Access Card and Premium Web Site, 2 terms (12 months) Printed Access Card)

[Dmca](#)